| School of Business |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bachelor of Business Administration in Aviation Management |  |  |  |  |  |  |  |  |  |  |
| Program Structure 2023-27 |  |  |  |  |  |  |  |  |  |  |
| ASSESSMENT PATTERNS (Common for All Semesters) |  |  |  |  |  |  |  |  |  |  |
| COURSES |  |  |  |  |  |  |  |  |  |  |
| CONTINUOUS INTERNAL EXAMINATION (CIE) |  |  |  |  |  |  |  |  |  | Semester End Examination (SEE) |
| Rubric and Assessment Tools |  |  |  |  |  |  |  |  | Total CIE <br> Marks | Max. Marks |
| Course Type | QUIZ 1/AAT | CAT1 | QUIZ2/AAT | CAT2 | LAB | LAB Test |  |  |  |  |
| Theory | 20 | 30 | 20 | 30 | 0 | 0 |  | 0 | 100 | 100 |
| Blended | 0 | 30 | 0 | 30 | 20 | 20 |  | 0 | 100 | 100 |
| sive | 0 | 30 | 0 | 30 | 20 | 0 |  | 20 | 100 | 100 |
| Rubric for Course-based Project |  |  |  |  |  |  |  |  |  |  |
| S.No. | Type of Assessment Tools | CIE Marks (Rubric) |  |  |  |  |  |  |  |  |
|  |  | PPP | TS1 | TS2 |  | Viva |  | Total |  |  |
| 1 | Course-based Project Work | 5 | 5 | 5 |  | 5 |  | 20 |  |  |
| PASS REQUIREMENTS <br> Condition1-Continuous Internal Examination (CIE) -Should secure 30\% of marks in every individual assessment in the CIE and $40 \%$ in total; otherwise not permitted to appear in SEE; <br> Condition2-Semester End Examination (SEE) or End Term Examination (ETE)-should secure $40 \%$ in the SEE/ETE <br> Condition3- The overall marks both CIE and SEE together should be more than or equal to $40 \%$ to declare pass in a Course. |  |  |  |  |  |  |  |  |  |  |
| $\qquad$ |  |  |  |  |  |  |  |  |  |  |
| PPP(Prelim To submit the PPP before the Quiz1 by a group of 4 <br> inary students; After Quiz-1 the course faculty shuold appr <br> Project the PPP and permit the student group to commnece the <br> Plan $)$ <br> TS1 <br> (Technical <br> project.  <br> Seminar 1 $)$ <br> TS2 After Quiz-1 <br> (Technical <br> Seminar 2) After CAT-1 |  |  | The preliminary project plan (PPP) provides an initial, overview of the project and all of its nown parameters. It outlines the project's objectives, relevance to the program merit, and onformity to current industry/government policy, proposed methodology, and expected outcomes. It should also include any known constlaints related to the time frame (Gantt <br> After the second Quiz, the course faculty member should take 1st review of th status byh all the student groups |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  | After CAT1 the course faculty member should take trhe 2nd review of the status byh all the student groups |  |  |  |  |  |  |  |
| VIVA | After CAT-2 |  | After CAT2 the course faculty member should take trhe 2nd review of the status byh all the student groups |  |  |  |  |  |  |  |
| RUBRICS |  |  |  |  |  |  |  |  |  |  |
| Lab | Rubrics 1 (.marks) | Rubrics 2 (..marks) | Rubrics 3 (..marks) |  | Rubrics 4 (..marks) |  |  | $\begin{gathered} \hline \text { Rubrics } \\ 5 \\ \hline \end{gathered}$ | by the respective faculty handl |  |
| Project | Rubrics 1 (..marks) | Rubrics 2 (..marks) | Rubrics 3 (..marks) |  | Rubrics 4 (..marks) |  |  | Rubrics $5$ | by the respective faculty handl |  |
| Program Structure 2023-27 |  |  |  |  |  |  |  |  |  |  |
| First Semester- Bachelor of Business Administration in Aviation Management |  |  |  |  |  |  |  |  |  |  |
|  |  |  | Credit Structure |  |  |  |  |  |  |  |
| SI. No. | Course Code | Course Title | Course Type | L | T | P | S | Credits | Hours | Course Category |
| 1 |  | Financial Accounting | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
| 2 |  | Principles of Management | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
| 3 |  | Business Economics | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
| 4 |  | Marketing Theory and Practices | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
| 5 |  | Business Mathematics | Theory | 3 | 0 | 0 | 0 | 3 | 4 | Multidisciplinary |
| 6 |  | IT for Business Management | Integrated | 2 | 0 | 1 | 0 | 3 | 4 | SEC |
| 7 |  | Basic Reading and Writing Skills | Integrated | 2 | 0 | 1 | 0 | 3 | 4 | AEC |
| 8 |  | Indian Constitution | Theory | 3 | 0 | 0 | 0 | 3 | 3 | VAD |
| Total credits |  |  |  |  |  |  |  | 24 |  |  |
| Second Semester-Bachelor of Business Administration in Aviation Management |  |  |  |  |  |  |  |  |  |  |
|  |  |  | Credit Structure |  |  |  |  |  |  |  |
| SI. No. | Course Code | Course Title | Course Type | L | T | P | S | Credits | Hours | Course Category |
| 1 |  | Organisational Behaviour | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
| 2 |  | Management and Cost Accounting | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
| 3 |  | Business Statistics | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Multidisciplinary |


| 4 |  | Production and Operations Management | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 5 |  | IT Tools for Decision Making | Integrated | 2 | 0 | 1 | 0 | 3 | 4 | Multidisciplinary |
| 6 |  | Business Communication | Integrated | 2 | 0 | 1 | 0 | 3 | 4 | AEC |
| Total credits |  |  |  |  |  |  |  | 18 |  |  |
| Third Semester-Bachelor of Business Administration in Aviation Management |  |  |  |  |  |  |  |  |  |  |
|  |  |  | Credit Structure |  |  |  |  |  |  |  |
| SI. No. | Course Code | Course Title | Course Type | L | T | P | S | Credits | Hours | Course Category |
| 1 |  | Financial Management | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
| 2 |  | Human Resource Management | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
| 3 |  | Supply Chain Management | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
| 4 |  | Business Law | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
| 5 |  | Introduction to Aviation Industry | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
| 6 |  | Social Media Analysis | Integrated | 1 | 0 | 0 | 1 | 2 | 3 | AEC |
| 7 |  | Business Environment | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Minor |
| Total credits |  |  |  |  |  |  |  | 20 |  |  |
| Fourth Semester-Bachelor of Business Administration in Aviation Management |  |  |  |  |  |  |  |  |  |  |
|  |  |  | Credit Structure |  |  |  |  |  |  |  |
| SI. No. | Course Code | Course Title | Course Type | L | T | P | S | Credits | Hours | Course Category |
| 1 |  | Research Methodology | Integrated | 2 | 0 | 1 | 0 | 3 | 4 | Major |
| 2 |  | Environment issues in Aviation industry | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
| 3 |  | Campus to Corporate | Integrated | 2 | 0 | 1 | 0 | 3 | 4 | SEC |
| 4 |  | Elective-I | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
| 5 |  | Elective-II | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
| 6 |  | Stock Market Analysis | Integrated | 2 | 0 | 1 | 0 | 3 | 4 | Major |
| 7 |  | Human Values and Environment Studies | Theory | 1 | 0 | 0 | 0 | 2 | 2 | VAD |
| 8 |  | Strategic Management | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Minor |
| Total credits |  |  |  |  |  |  |  | 23 |  |  |
| Electives: Choose basket (any 2 out of 3 ) as per Specialization |  |  |  |  |  |  |  |  |  |  |
| Credit Structure |  |  |  |  |  |  |  |  |  |  |
| SI. No. | Course Code | Course Title | L | T | P | S | Credit | Hours |  |  |
| $\frac{2}{3}$ |  | Principles of Airline and Airport n Aviation Transport Safety and Security <br> Air Traffic Management | Theory <br> Theory Theory | $\begin{array}{r}3 \\ 3 \\ 3 \\ \hline\end{array}$ | $\underline{0}$ 0 0 0 | 0 0 0 0 | $\begin{aligned} & \underline{0} \\ & \underline{0} \\ & \hline \end{aligned}$ | $\begin{array}{r}3 \\ 3 \\ \underline{3} \\ \hline\end{array}$ | $\begin{aligned} & \underline{3} \\ & \frac{3}{3} \\ & \hline \end{aligned}$ | $\begin{array}{\|l\|} \hline \text { Major } \\ \text { Major } \\ \text { Major } \\ \hline \end{array}$ |
| Fifth Semester-Bachelor of Business Administration in Aviation Management |  |  |  |  |  |  |  |  |  |  |
|  |  |  | Credit Structure |  |  |  |  |  |  |  |
| SI. No. | Course Code | Course Title | Course Type | L | T | P | S | Credits | Hours | Course Category |
| 1 |  | Business Ethics and Governance /Entrepreneurship | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
| 2 |  | Airline Finance \& Aviation Insurance | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
| 3 |  | Summer Internship Project | Theory | 0 | 0 | 0 | 0 | 3 | 9 | SIP |
| 4 |  | Elective-III | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
| 5 |  | Elective-IV | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
| 6 |  | Aviation Rules \& Regulations | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
| 7 |  | E-Business | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Minor |
| 8 |  | Airline Grooming \& Etiquettes | Integrated | 2 | 0 | 1 | 0 | 3 | 3 | SEC |
| Total credits |  |  |  |  |  |  |  | 24 |  |  |
| Electives: Choose basket (any 2 out of 3 ) as per Specialization |  |  |  |  |  |  |  |  |  |  |
|  |  |  | Credit Structure |  |  |  |  |  |  |  |
| SI. No. | Course Code | Course Title | Course Type | L | T | P | S | Credits | Hours | Course Category |
| 1 |  | IATA Dangerous Goods Awareness | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
| $\underline{2}$ |  | Aviation Resource \& Disaster Mgmt | Theory | $\underline{3}$ | 0 | 0 | 0 | 3 | $\underline{3}$ | Major |
| 3 |  | Airline Route Planning | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
| Sixth Semester-Bachelor of Business Administration in Aviation Management |  |  |  |  |  |  |  |  |  |  |
|  |  |  | Credit Structure |  |  |  |  |  |  |  |
| SI. No. | Course Code | Course Title | Course Type | L | T | P | S | Credits | Hours | Course Category |
| 1 |  | International Business | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
| 2 |  | Airline Economics | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |


| 3 | Elective-V | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 4 | Elective-VI | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
|  | Assertive Communication Skills | Theory | 3 |  |  |  |  |  |  |
| 5 |  |  | 0 | 0 | 0 | 0 | 3 | 3 | RSC |
|  | Industrial Research Project |  | 0 | 3 | 3 | Minor |  |  |  |
| Total credits |  |  |  |  |  |  |  |  |  |


| Electives: Choose basket (any 2 out of 3 ) as per Specialization |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Credit Structure |  |  |  |  |  | Hours | Course Category |
| SI. No. | Course Code | Course Title | Course Type | L | T | P | S | Credits |  |  |
| 1 |  | Technological Trend in Aviation | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
| 2 |  | Aviation Maintenance Management | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |
| 3 |  | Air Cargo Management | Theory | 3 | 0 | 0 | 0 | 3 | 3 | Major |


| Sem 5 | Core Elective | Business Ethics and Governance <br> /Entrepreneurship |  |
| :--- | :--- | :--- | :---: |
|  | 24 |  |  |
|  | Semester 2 | 18 |  |
|  | Semester 3 | 20 |  |
|  | Semester 4 | 23 |  |
|  | Semester 5 | 24 |  |
|  | Semester 6 | 18 |  |
|  |  | $\mathbf{1 2 7}$ |  |

